

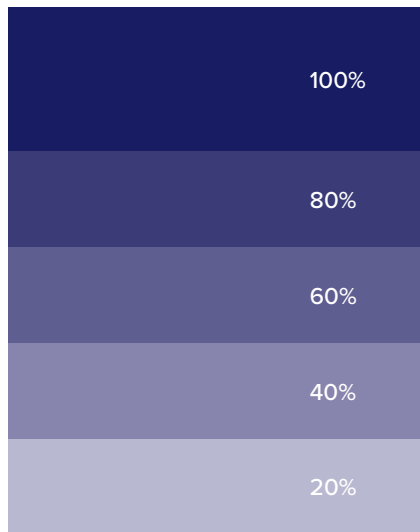
# Brand Colors

The primary SSL brand colors are **SUMMIT BLUE** (PMS 3025), and **SUMMIT GRAY** (PMS 638)

The secondary SSL brand colors are **SUMMIT cream** (PMS 138) and **black**.

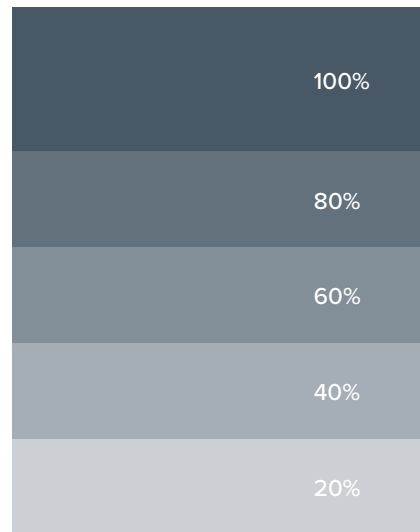
The CMYK and RGB formulas are provided for process printing and Web projects, respectively.

## PRIMARY



### SUMMIT BLUE

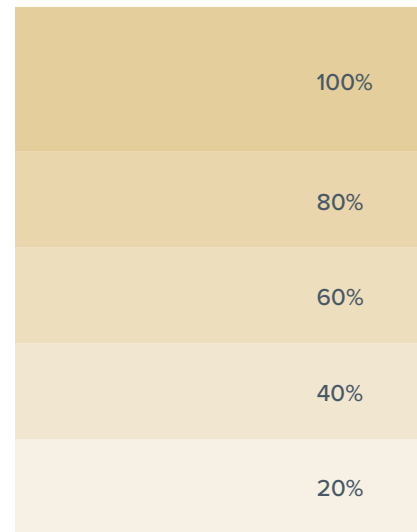
pantone **2758 CP**  
cmyk **100/95/5/39**  
rgb **39/42/90**  
web **272A5A**



### SUMMIT GRAY

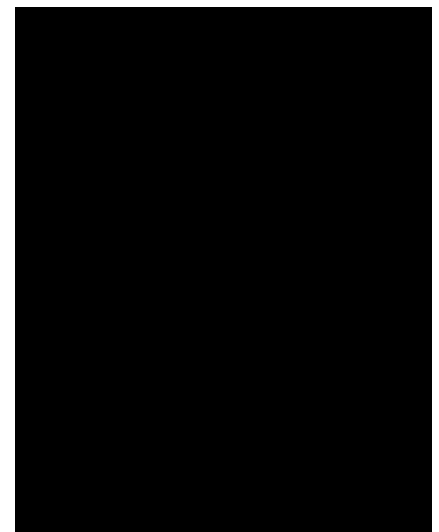
pantone **431 CP**  
cmyk **45/25/16/59**  
rgb **91/103/112**  
web **5B6770**

## SECONDARY



### SUMMIT CREAM

pantone **468 CP**  
cmyk **65/43/26/78**  
rgb **221/203/164**  
web **DDCBA4**



### BLACK

cmyk **0/0/0/100**  
rgb **34/34/34**  
web **222222**